

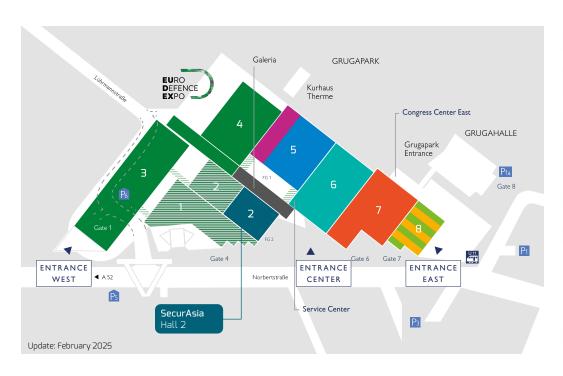
Asia's Security Innovations in One Dedicated Space

At security essen 2026, taking place from 22–25 September, a brand-new highlight is set to make its debut: SecurAsia – the first-ever dedicated exhibition hall exclusively reserved for Asian exhibitors. This special showcase brings together the full diversity and innovation power of Asia's security industry.

For exhibitors, SecurAsia provides a focused stage to connect with Europe's decision-makers, distributors, and industry leaders. The dedicated hall design ensures maximum visibility and impact, while a separate catalog listing makes every participating company even easier to find and connect with.

Exhibitors benefit from a premium presentation environment that highlights the growing global importance of Asian security solutions and opens the door to valuable business partnerships.

With SecurAsia, security essen 2026 once again underscores its role as the leading international meeting point for the industry – now with a dedicated platform that celebrates Asia's rising influence and delivers true added value for both exhibitors and visitors alike. Don't miss this must-see hub for innovation, networking, and international business opportunities – only at security essen 2026.



SPECIAL-PURPOSE VEHICLES
Galeria

CIVIL PROTECTION AND
CIVIL DEFENCE
Hall 5

CCTV/AI/DRONE/ROBOTICS
Hall 5

ACCESS/MECHATRONICS/
MECHANICS/SYSTEMS
Hall 6

PERIMETER PROTECTION
Hall 6

FIRE/INTRUSION/SYSTEMS
Hall 7

DIGITAL NETWORKING SECURITY
Hall 8

SERVICES
Hall 8

EURO DEFENCE EXPO

Hall 3 + 4, Galeria

Key benefits

Direct access

Direct access via the Central Entrance for quick and convenient reach.

Thematic focus

Dedicated hall with a thematic focus on the Asian market.

Targeted visibility

Targeted visibility to an internationally interested professional audience.

Efficient routing

Efficient routing and a clear hall layout for improved visitor guidance.

Strengthening business relations

Strengthening Asian-European business relations through a focused presence.

Signage and wayfinding

The new "SecurAsia" hall will be highlighted through a range of measures:

- Prominent integration into the official hall plan with distinct color coding
- Color-coded aisle carpeting as a guidance system to Hall 2
- Large-format banners above the hall entrance
- · Comprehensive signage and wayfinding system throughout the indoor and outdoor areas



CONTACT

Martin Metz

Tel. +49 (0) 201.72 44-673 martin.metz@messe-essen.de

Registration



