# **INTERNATIONAL START-UP AREA**





## Leading trade fair for security September 17 – 20, 2024

## An opportunity for start-ups

The highly multifaceted security industry is constantly evolving. Demands on the latest technologies and processes are growing and becoming a challenge. International startups, with all their innovative and unique business ideas, have become an indispensable part of the industry, driving significant momentum in a number of areas. For the first time, security essen 2024 will offer newly-founded companies a dedicated platform in Hall 5 where they can unveil their forward-facing ideas and solutions.

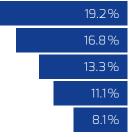
## Meet the experts here

### More good reasons to attend:

- Take advantage of this central and comprehensive platform to achieve major visibility for your company by taking part.
- Convince established industry names of your innovative ideas.
- Make important contacts and build your network.
- Expand your knowledge with the trade fair's informative support programme.



### 2022 ATTENDEES (DIGEST)



Guarding sector

Installation companies

Industry

Wholesalers and retailers

Police/fire service/ local authorities/ governments/ states/municipalities







### www.security-essen.de



# SPECIAL-PURPOSE VEHICLES

CIVIL PROTECTION AND **CIVIL DEFENCE** 

## VIDEO

ACCESS/MECHATRONICS/ MECHANICS/SYSTEMS

PERIMETER PROTECTION

FIRE/INTRUSION/SYSTEMS

DIGITAL NETWORKING SECURITY

## One package, one price, and you're all set

### We welcome all start-ups:

security essen website.

- That are less than 10 years old.
- That employ fewer than 50 people.
- That have an annual turnover of under €10 million.

### THE FULL PACKAGE FOR START-UPS INCLUDES:

### Media services

- **On-site services** • Positioning your logo (including a link) on the
  - A fully-equipped 4m<sup>2</sup> presentation space on a shared stand area.



### REGISTRATION

Place, date

• An entry on the online directory of exhibitors.

Please complete the form below to register for the full "International Start-Up Area" package, in accordance with security essen 2024 terms and conditions of participation:

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AT number			
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mail			

### CONTACT

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