

security essen, 22 – 25 September 2020



DIGITAL MEDIA PACKAGES

379 EUROS FOR MAIN EXHIBITORS AND CO-EXHIBITORS

Online Exhibitor List

Comprehensive information on your trade fair news allows your customers to optimally prepare for their visit. You can also keep the industry up-to-date between the trade fair dates via the www.security-essen.de website – now also with RSS feeds, Twitter and Facebook links.

Products and Innovations at the Trade Fair for the Press and Visitors

Inform journalists and visitors about your company and your brand-new products. National and international trade media, customers and potential visitors can then have targeted access to your press releases, address, websites, photographs and logos because all information is linked to your exhibitor profile. You upload a text – and we will attend to the optimum, target-group-specific editing.

Stand Campaigns

You can now draw the attention of trade visitors to special stand campaigns. They will be mentioned in both the trade-fair-specific section of your exhibitor profile and the news section of the security essen website.

Matchmaking

Receive qualified visitor enquiries – with subsequent contact possibility and a well-organised appointment management.

Interactive Hall Plan

Convenient and user-friendly: Our hall plan is optimised for mobile devices.

Visitor Information System

Your online exhibitor profile and the interactive hall plan feed into our visitor information system and guide interested parties directly to your stand.

Customised Banners

Announce your participation in the world's flagship trade fair at an early stage. Add your hall and stand number to the security essen banner and use it on your home page and as email signature.

Corporate News

Inform the industry about the latest news from your company before, during and after the trade fair.



MESSE
ESSEN