

The leading trade fair for security  
22 – 25 September 2020, Essen



# INTERNATIONAL START-UP AREA

## The opportunity for start-ups Meet the experts here

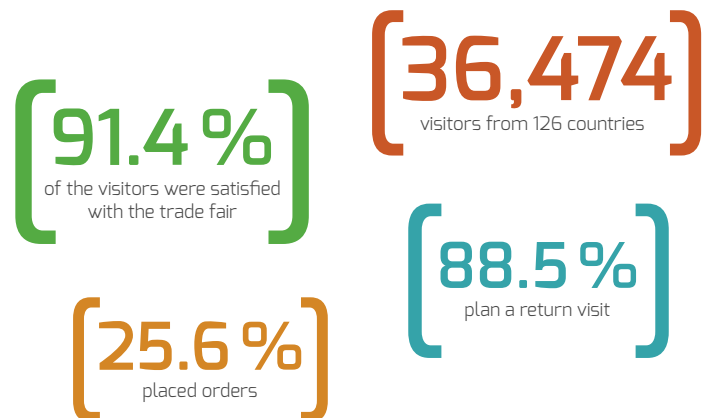
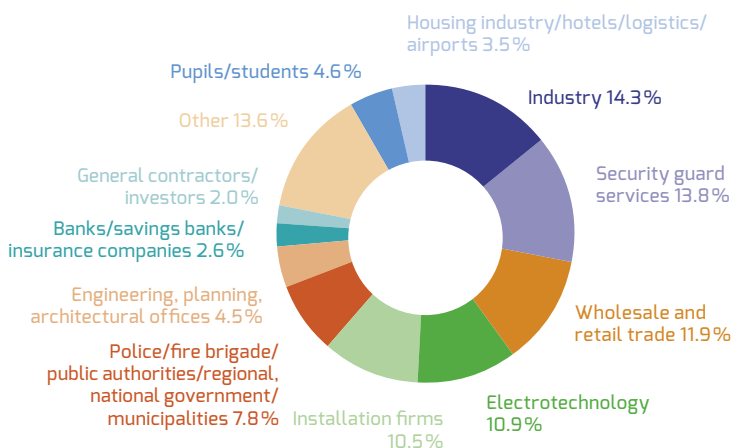
The security sector is diverse and always changing. The demands placed on state-of-the-art technologies and processes are increasing and becoming challenging. That means international start-ups, with their innovative and individual business ideas, have become essential and are providing important impetus in many areas of the industry. For the first time, security essen 2020 is providing newly founded companies with a platform to present their future-oriented ideas and solutions, in Hall 7.

Good reasons to be represented:

- Make use of this central, comprehensive platform and ensure widespread visibility of your company with your participation.
- Impress established companies in the industry with your innovative ideas.
- Establish important contacts and build your network.
- Expand your knowledge – through the informative supporting trade fair programme.

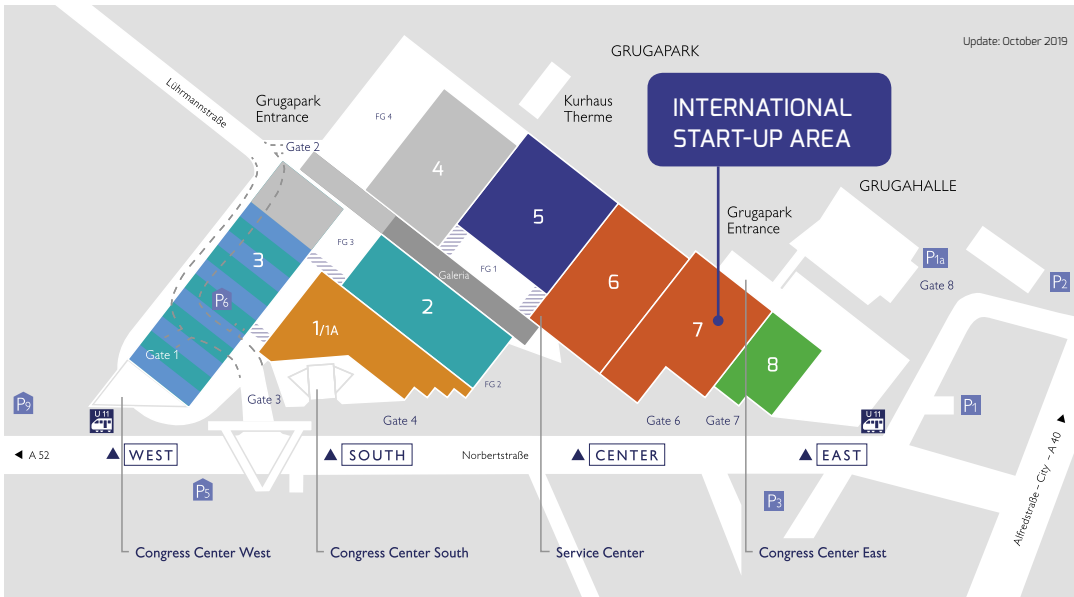


### 2018 VISITORS



[www.security-essen.de](http://www.security-essen.de)





- SERVICES  
Hall 1
- ACCESS / MECHATRONICS /  
MECHANICS / SYSTEMS  
Hall 2 + 3
- PERIMETER  
Hall 3
- VIDEO  
Hall 5
- FIRE / BURGLARY / SYSTEMS  
Hall 6 + 7
- CYBER SECURITY /  
ECONOMIC PROTECTION  
Hall 8

## One package, one price: all you need to join the area

We will welcome you if:

- Your company has been in existence for under ten years.
- You have less than 50 employees.
- You have an annual turnover of under € 10 million.

### THE FULL PACKAGE FOR START-UPS INCLUDES:

#### Media services

- Positioning of your logo (incl. link) on the security essen homepage
- An entry in the online exhibitor list

#### On-site services

- An equipped 4 sqm presentation area
- Bar table, bar stool, brochure stand, power supply and stand signage

[ € 990.00 ]

plus legally applicable VAT

### APPLICATION

With this form, we are booking the full package for the 'International Start-Up Area' in line with the conditions of participation of security essen 2020:

Company

Address

Contact

VAT number

Telephone

E-mail

City, date

Signature

### YOUR CONTACT



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