

The leading trade fair for security
22 – 25 September 2020, Essen/Germany

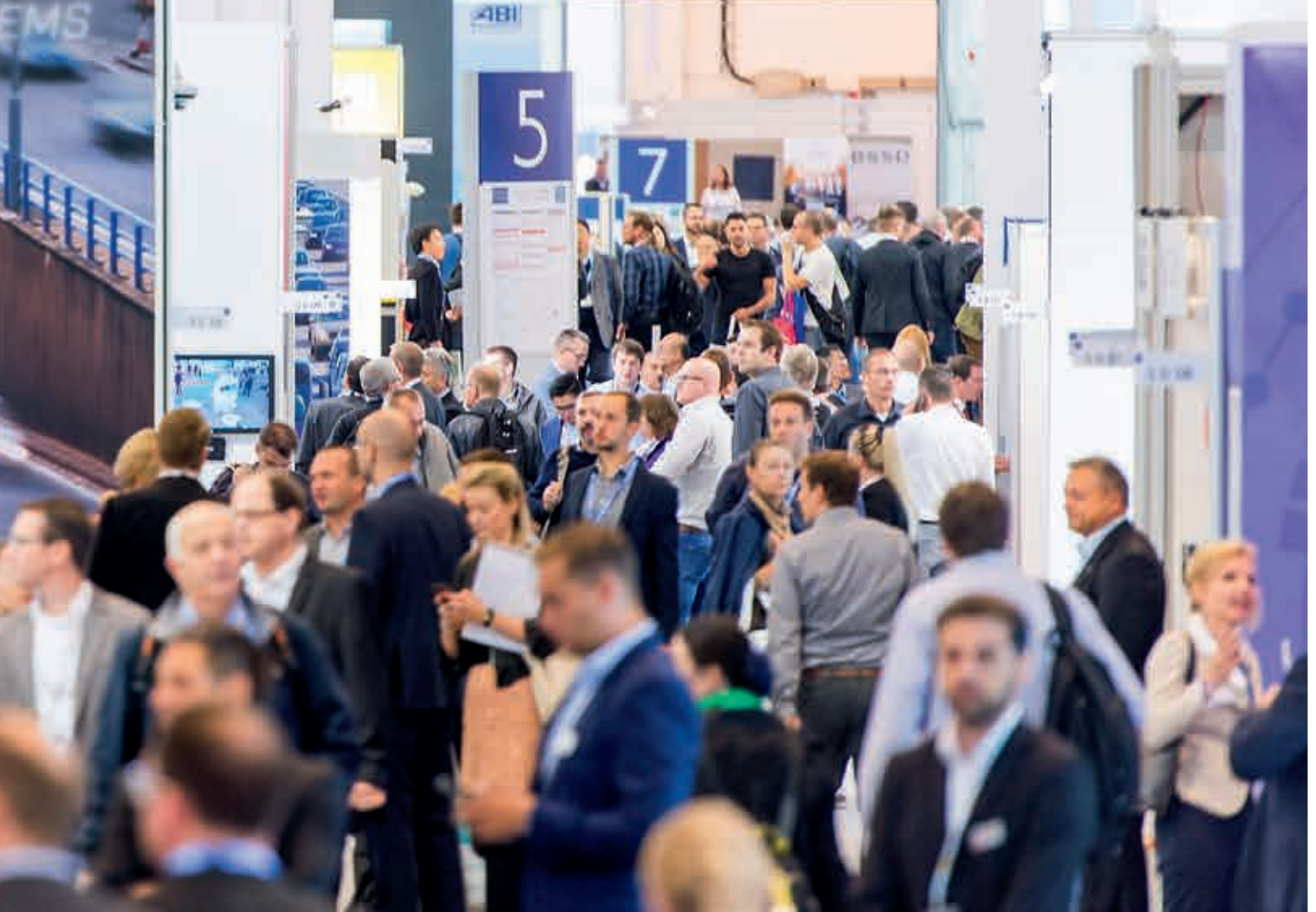
SECURE YOUR BUSINESS

Video//Perimeter Protection//Access/Mechatronics/
Mechanics/Systems//Cyber Security/Economic Security//
Services//Fire/Intrusion/Systems//



www.security-essen.de





SECURE YOUR SUCCESS IN 2020

The international security sector is gathering once again from 22 to 25 September 2020 at the only trade fair for the entire security industry. As a leading platform for innovations, contacts and business deals, security essen will once again attract exhibitors and visitors from all over the world.

In 2018, the leading trade fair impressed attendees with a new hall layout and modernised exhibition grounds. In 2020, you once again have the opportunity to present your innovative products and services to exhibition visitors. With attendance rates including 98.9% trade visitors and 37% foreign visitors, you will make your name known around the globe.

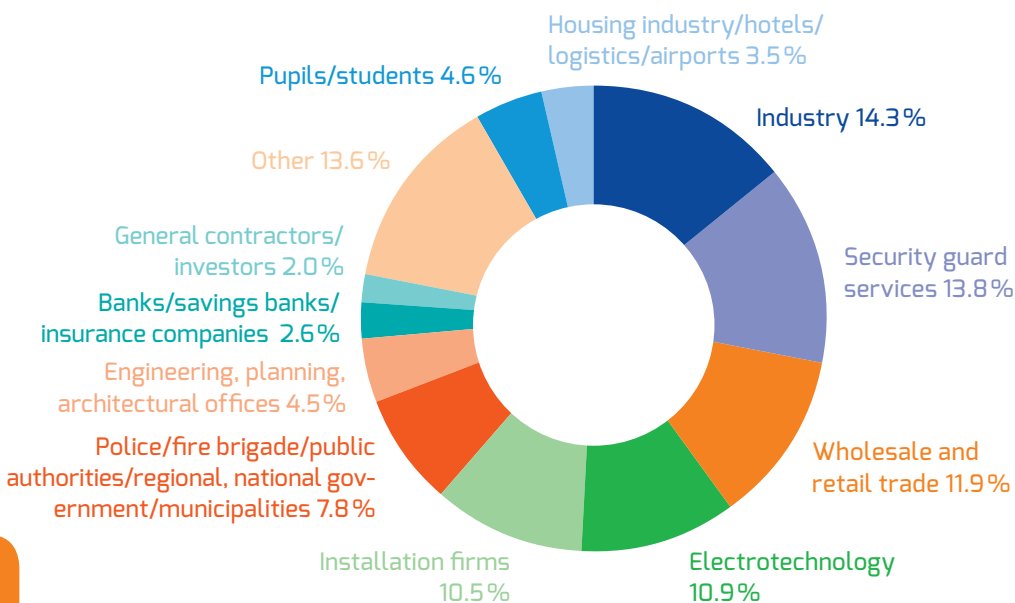
Become one of the 91% satisfied exhibitors and use security essen 2020 as an exclusive opportunity to profitably expand your network and significantly increase the awareness of your products and services.

Good reasons for security essen*

security essen covers all areas of the civil security industry and is aimed at companies and trade visitors from Germany, Europe and the entire world. The unique range of products and services speaks for itself – as do the remarkable figures from security essen 2018:

(950)
exhibitors from
43 nations

VISITORS 2018



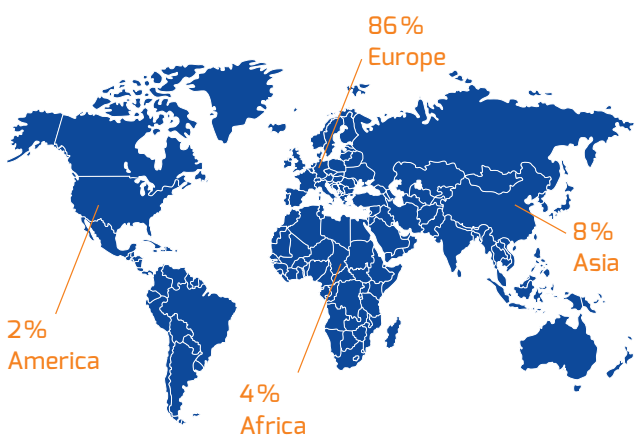
(36.9%)
of the visitors came
from abroad (13,458),
an increase of 5%

(91.4%)
of the visitors were satisfied
with the trade fair

(98.5%)
proportion of
trade visitors

(25.6%)
placed orders

ORIGIN OF VISITORS 2018



(36,474)
visitors from 126 countries

(75.8%)
decision-makers

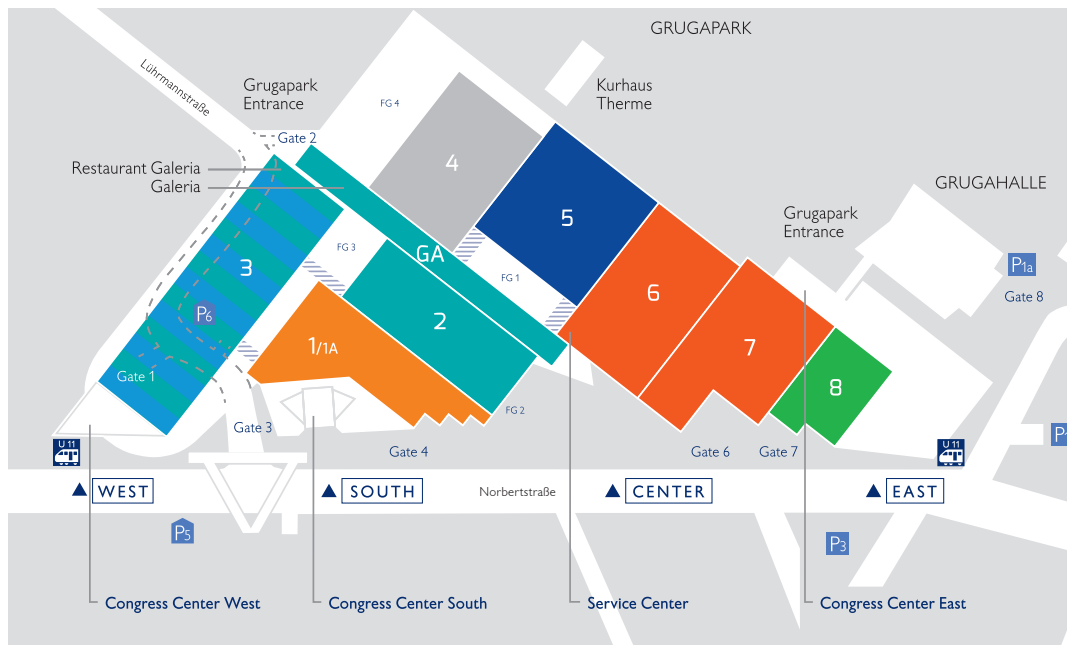
TOP 5 COUNTRIES 2018

Netherlands	16%
Belgium	6%
Austria	6%
Czechia	5%
Italy	5%

(88.5%)
plan a return visit

(91.8%)
of the visitors recom-
mend us to others

Area plan security essen 2020



- FIRE/INTRUSION/ SYSTEMS**
Hall 6 + 7
- PERIMETER**
Hall 3
- CYBER SECURITY/ ECONOMIC SECURITY**
Hall 8
- SERVICES**
Hall 1
- ACCESS/MECHATRONICS/ MECHANICS/SYSTEMS**
Hall 2 + 3 + Galeria
- VIDEO**
Hall 5

Satisfied customers are the best reference

“The trade visitors were very well-informed and part of our specific target group.”

Knud Brandis,
Managing Director, PwC Cyber Security Services GmbH

“We regard security essen as the leading trade fair for our industry.”

Andreas Straubinger,
Region Manager D/A/CH, Vanderbilt International GmbH

“In an international comparison, security essen is the absolute market leader for security.”

Ludwig Bergschneider,
Managing Director, Abetechs GmbH (Grundig Security)

“security essen has far exceeded our expectations. It is one of the best platforms for making contact with our international target group.”

Dr. Alejandro Ojeda,
CEO, UrbanAlps AG

Our comprehensive supporting programme

The new security essen programme was a complete success, achieving high satisfaction rates that ranged from 85 to 100%. Accompanying events, in which innovations are presented, knowledge is exchanged and contacts are made, are held for each sector of the security industry.

- Presentation of the security innovation award
- Security forums for exhibitors and experts
- Theme-oriented guided tours of the fair
- Fire prevention panel in cooperation with Haus der Technik, Essen
- Cyber security conference
- Drone circuit
- Day of training and further education in cooperation with BDSW and BDGW
- Career forum for the security industry



Our team



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