

# CYBER SECURITY/ ECONOMIC SECURITY

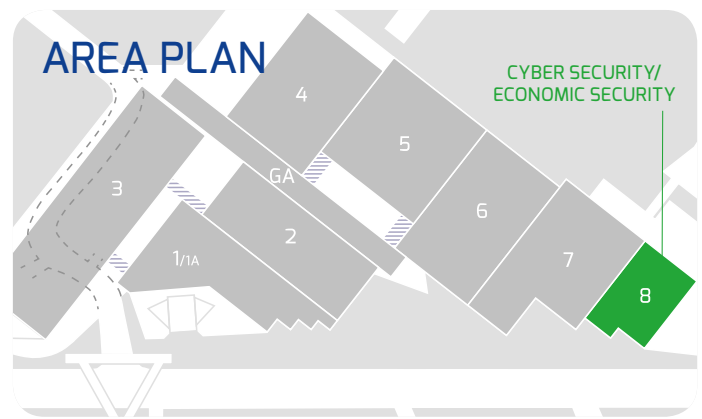


20% of the visitors expressed an interest in this area. Cyber security has become an integral part of civil security. Increasing digitalisation and networking have brought new possibilities, such as the smart home. New solutions require various measures, including specific software, to reliably protect sensitive data and networks from unauthorised access. Take the opportunity to present your innovative products and services to knowledgeable visitors from all over the world in hall 8.

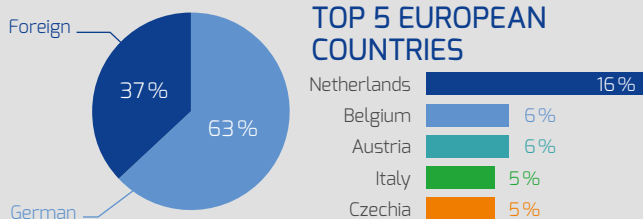
Secure yourself a stand at security essen 2020 now.

## PROGRAMME

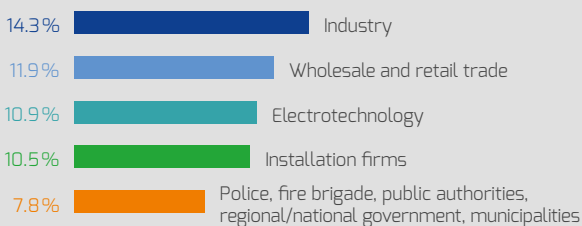
- Cyber security conference with top-class experts



## VISITOR PROFILE 2018\*



## SELECTION OF BUSINESS SECTORS



**7,208**  
visitors (20%) were interested in the cyber security/economic security area

**25.6%**  
of the visitors placed orders during the fair run

**12.4%**  
of the orders were connected to the cyber security/economic security area

\*Source: 2018, Gelszus Messe-Marktforschung GmbH

## SERVICE

- Secure networks
- Security management and certifications
- Electronic identities
- National security
- Economic protection

## SELECTION OF EXHIBITORS 2018

- ASW Bundesverband (Allianz für Sicherheit in der Wirtschaft e.V.)
- BdSI Bundesverband unabhängiger deutscher Sicherheitsberater und Ingenieure e.V.
- BSI Bundesamt für Sicherheit in der Informationstechnik
- Fraunhofer-Institut für Hochfrequenzphysik und Radartechnik
- it watch GmbH
- PWC Cyber Security Services
- T-Systems International GmbH
- Verismo GmbH