

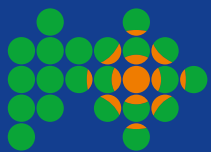
September 17 – 20, 2024

SECURE YOUR BUSINESS



Leading trade fair for security

50 years



security
essen

www.security-essen.de

MESSE
ESSEN



SECURITY ESSEN: 50 YEARS OF SECURITY TECHNOLOGY

Innovative, connected, successful – that's why security essen is the leading trade fair for the entire spectrum of the security industry. From 17 to 20 September 2024, you'll have the opportunity to meet the leading industry players, discover the latest innovations and make valuable contacts. Be part of a 50-year success story. Secure your place at this key event for security professionals.

From physical security – such as CCTV, access control and alarm systems – to IT security and cybersecurity, meet the most influential industry players at security essen, the trade fair that offers a wide range of products and solutions for all aspects of the security industry. From global market leaders to emerging start-ups and specialist niche stakeholders – everyone will be there.

Explore all the latest innovations up close and build valuable contacts among an international specialist audience. Deals are closed and partnerships forged at security essen. Take this opportunity to showcase your products and services to a discerning specialist audience.

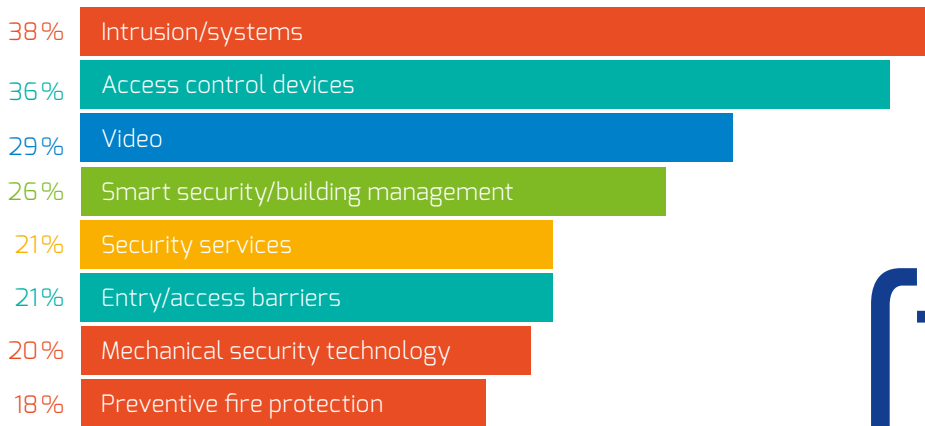
Be part of a 50-year success story. Secure your place at the industry's most important event and benefit from increased visibility in a prestigious setting. Show the world how your solutions are the best in the business.

Don't miss the opportunity to strengthen your brand, pursue new business opportunities and reinforce your standing in the security market. Be part of security essen – the place to be for security experts.

More good reasons to attend

security essen covers all aspects of the civil security industry and appeals to an international audience. The figures from security essen 2022 speak for themselves.

VISITORS' INTERESTS



[77%]
decision makers

VISITORS (DIGEST)

- 19.2 % Guarding sector
- 16.8 % Installation companies
- 13.3 % Industry
- 11.1 % Wholesalers and retailers
- 8.1 % Governments, states and municipalities, police and fire service

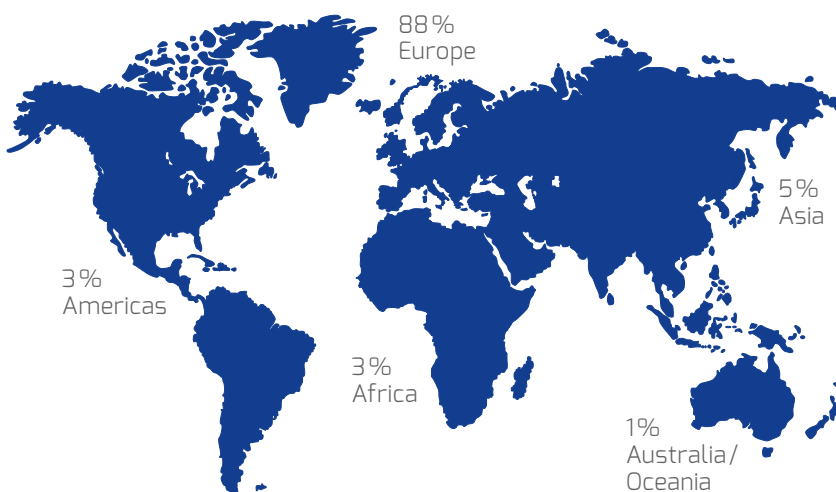
[25%]
place orders

TOP 7 COUNTRIES

- | | |
|--|----------------|
| 21.0 % Netherlands | 5.6 % Austria |
| 8.4 % Belgium | 4.7 % Denmark |
| 7.5 % Great Britain/
Northern Ireland | 4.2 % Italy |
| | 3.6 % Portugal |

[91%]
satisfaction

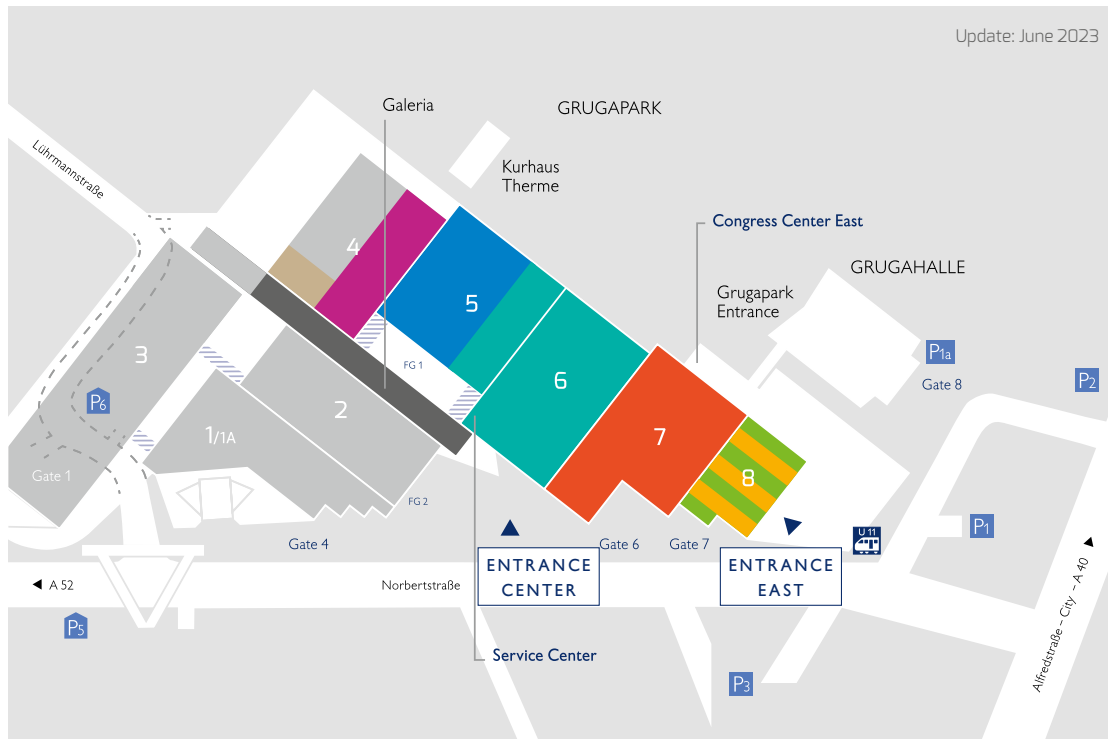
INTERNATIONAL AUDIENCE



[89%]
returnees

[91%]
would recommend

security essen 2024 site plan



- SPECIAL-PURPOSE VEHICLES**
Galeria
- CIVIL PROTECTION AND CIVIL DEFENCE**
Hall 4
- SPECIAL FORCES**
Hall 4
- VIDEO**
Hall 5
- ACCESS / MECHATRONICS / MECHANICS / SYSTEMS**
Hall 5 + 6
- PERIMETER PROTECTION**
Hall 5 + 6
- FIRE / INTRUSION / SYSTEMS**
Hall 7
- DIGITAL NETWORKING SECURITY**
Hall 8
- SERVICES**
Hall 8

SPECIAL-PURPOSE VEHICLES

Special-purpose vehicles are used in a variety of different fields. Whether it's fire service emergency response vehicles, armoured vehicles, vehicles used to transport money or other valuables – every situation requires a different security solution. At security essen, you'll find the right manufacturers and outfitters for every vehicle type.

CIVIL PROTECTION AND CIVIL DEFENCE

Military conflict, natural disasters and other large-scale emergencies represent a growing challenge for institutions and authorities alike, just as hostile intelligence agencies and extremists are targeting their attacks on critical infrastructure. The need for effective solutions is therefore constantly growing. Show how your innovative products can make the world a safer place.

SPECIAL FORCES

New threat scenarios – from unrest and civil war to local military conflict – have led to increasing demand for security technology globally. For the first time in 2024, security essen will give suppliers of weapons and protective equipment the opportunity to showcase their products to special forces in a dedicated area.

VIDEO

CCTV isn't just there for when things go wrong. It also works as an effective deterrent, preventing crime and putting off potential criminals from the outset. When used in combination with automated reporting systems, security and response teams can be deployed already quickly and effectively. CCTV systems are a natural part of modern building technology.

ACCESS/MECHATRONICS/ MECHANICS/ SYSTEMS

Whether it's mechanical locking systems or electronic ones, access solutions are one of the key features of security essen that are always in high and unrelenting demand. As a supplier, show visitors on the day what will be state-of-the-art tomorrow.

PERIMETER PROTECTION

The security of businesses – as well as both public and private buildings and facilities – begins before you even step foot through the door. Beyond the classic entry and exit components, such as gates, barriers and bollards, drones are now being used more and more to protect premises. In the Drone Zone, suppliers can show off their latest products.

FIRE/INTRUSION/SYSTEMS

Fire protection involves a number of complex components and systems that are constantly expanding. And there are countless solutions to protect against intrusion for practically every situation. That's why it's so important to stay up to date. At security essen, exhibitors have the opportunity to showcase everything that makes buildings safer to a specialist audience.

DIGITAL NETWORKING SECURITY SERVICES

IoT devices, where products and services are connected via the Internet, open up a whole new range of possibilities to cybercriminals. Digital company premises, CCTV and cloud-based access control, as well as smart homes, are just a few more examples. Being able to deal with data protection and information security is becoming increasingly vital. And the need for new technology and services never stops growing.

Our topic-specific supporting programme

In 2024, security essen will once again offer an extensive support programme of fringe events, addressing every part of the security industry, with a focus on innovations, sharing knowledge and building contacts.

- Security experts forum
- Digital networking security conference
- German-Dutch security forum
- Fire protection forum
- Drone Zone
- Civil protection and civil defence conference
- Training and education day



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